



LOWER MERION SOCCER CLUB

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MINUTES OF DIRECTOR'S MEETING

March 14, 2011 at Ardmore Station Cafe

These are the minutes for the LMSC Director's Meeting held on March 14, 2011. In attendance were LMSC President & Director Biff Sturla and LMSC Directors Jay Dubow and Howard Burde.

WHO IS AN EMPLOYEE AND WHO IS A CONTRACTOR?

A discussion took place regarding who is considered an employee and who is considered a contractor, based on literature distributed to the public by the Internal Revenue Service. We will make adjustments as needed to be in full compliance with IRS regulations.

WORKER'S COMPENSATION

Workers compensation will continued to be purchased, as required by law, for all employees. At the present time, employees include:

- Biff Sturla, President, Club Administrator and Director of Coaching
- Nancy Worby, Vice President and Travel Team Registrar
- Nicole Posillico, Bookkeeper and Treasurer
- Grant Myers: Travel Team Coordinator
- Trent Tattar, Head Of Field Crew

HEALTH INSURANCE

A discussion took place about offering health insurance to LMSC employees. Further discussion will take place at a future date.

UNION SEASON TICKETS

We have purchased 11 season tickets for the Union games this year. We will use many of the tickets as a way to say thank you to many of our coaches and employees who have put in a significant amount of time with LMSC this past year. We will also distribute tickets to parents of players who have helped the club during the year. We will also raffle off some of the tickets on Travel Team Registration Night as we have done in the past.

LMSC TRAINING PROGRAMS

The programs that we have offered over the past year have met with a lot of success, both in terms of player development and in terms of producing revenue for the club. We plan to significantly expand the programs in 2011.

Probably the most successful program has been the "Pre Under 8 Training Program" which is open to anyone who is eligible to tryout for the next Under 8 Developmental teams. Starting in the summer, after the next set of Under 8 teams are picked, we are going to rename this training program to the "Under 7 Training Program." We are also going to offer an "Under 6 Training Program to players who are two years away from trying out for U-8s. It is our belief that the many of the more athletic and talented young players in the club will sign up for these programs. Having them work with our staff during the year will eventually make our Travel Team Program even stronger than before.

We also plan to offer a training program for intramural players who will be trying out for the travel team for the first time. This is a new program which will be offered starting this April.

We will continue to offer the "1v1 Attacking and Creative Dribbling" program and the "Goalscoring Program" to our travel team players. These are very advanced programs..

We will also be running a High School Pre-Season program for players entering grades 9-12 who plan to play high school ball in the fall. This program will run in early August.

We also plan to run clinics for our Spring Intramural Program players in the 6-8 year old divisions before the start of the intramural season. This program will serve many purposes:

- We will give the players a chance to work on some skills before the start of the season
- The players will get a chance to meet our training staff
- Our intramural coaches will be able to observe our training staff run some practices
- Our staff will have a chance to identify top players and then talk to the top level players and their parents about trying out for the Under 8 Program or the Travel Team Program.

SPONSORSHIPS

We will continue to seek out sponsorships from various businesses. Gladwyne Montessori School is our latest sponsor. They will be sponsoring the Pee-Wees Division in our Fall Intramural Program. These are the 2007 births, our youngest players. We anticipate about 300 players signing up for the Pee-Wees division this fall. The school has given us artwork for their logo which will be screened on to the right sleeve of the Pee-Wees jerseys.

We will continue to offer sponsorship opportunities which include sponsoring an intramural division or sponsoring a travel team. In the future, we will try to determine what a "club sponsorship" would entail.

LMSC CATALOG

With our switch to Nike and our relationship with Angelo's Soccer Corner, we will look to expand on different LMSC items that we will sell. This will include tee shirts, hoodies, sweatsuits, gear bags, training tops and other items. Angelo's is currently working on some designs for us and will create a web page for us where people can order the various items. Brett at Angelo's has been very easy to deal with, he has a good reputation in the soccer community and Angelo's has very fair prices.

We will be buying our Nike travel team uniforms from Angelo's. Established teams that wish to stay with the old Adidas kit one more year will still be able to do that. We will order those fill-in Adidas shirts through Sneaky Pete's since they have a sizable inventory of printed shirts in stock.